



Sunshine Coast Bromeliad Society Inc

The Secretary
SCBS. Inc
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Qld 4558

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14 September 2018

Mandy Hentschel
LifeFlight Foundation – North Coast
PO Box 9475
PACIFIC PARADISE QLD 4564

Dear Mandy,

The Sunshine Coast Bromeliad Society Inc., won the right to host the 19th Australasian Bromeliad Conference which was held at the Event Centre, Caloundra early last year

The Conference gained extensive worldwide interest following our promotional activities at Conferences in Sydney and Hawaii as well as via our Facebook and Web sites. <http://sunnybroms.com/>. The Conference turned out to be an outstanding success with record numbers of 275 registrants from all Australian States, New Zealand, South Africa, Costa Rico and the USA attending. Those attending have told us that this was the best Australasian Conference they have attended

Growers use this Conference every 2 years to release new Bromeliads for the first time. The general public had an opportunity to purchase these new plants when the sales area was opened. Several areas throughout the Centre were set up with displays by a number of Bromeliad Societies where the general public could also view some of the best competition plants in Australia

Buses from many parts of South East Queensland visited the Conference to view these displays and purchase plants. Many of the registrants came with their families and extended their stay into a holiday to enjoy our wonderful Sunshine Coast environment. We estimate that between 1000 to 2000 visitors passed through our doors during the Conference.

This was a positive thing for the Sunshine Coast economy especially in the Accommodation, Hospitality, Employment and Tourism Industries.

Leading up to the Conference our organisational team had some anxious moments in regard to funding for the costs associated with running such an event. We engaged in some fundraising exercises and were also lucky enough to obtain a Community Benefits Grant from the Government.

As we were not sure of the financial outcome of our venture we committed ourselves to some further fundraising exercises after the Conference just in case. Because the Conference turned out to be an outstanding success the extra fundraising exercises were not needed

The general Sunshine Coast community supported our cause financially and therefore we feel that the funds raised in these additional exercises be for the benefit of our community at large.

Your organisation is one that came to mind because of the fantastic work you do locally. We therefore would like to donate these funds (\$ 4750.00) to the North Coast LifeFlight Foundation as we never know when it may be some of our members who eventually benefit from your services here on the Sunshine Coast

Cheque to the value of \$4750.00 is attached.

Yours faithfully

Peter Cook
Secretary